

 SRILA PRABHUPADA'S MISSION — SOUTH AFRICA

A Project of His Holiness Kadamba Kanana Swami



PEACOCK TREE OUTREACH REPORT

February & March 2026 · South Africa



*"March, together with the momentum carried from February, has been one of those periods where you see both the **beauty and the pressure** of service at the same time."*



IN LOVING MEMORY & DEDICATION

HIS HOLINESS KADAMBA KANANA SWAMI



This outreach mission is the fruit of his vision, his tireless service, and his boundless compassion for the souls of South Africa. He planted the seed. We continue to water it.

FOUNDER & VISIONARY
Peacock Tree Outreach

RESTING IN SAMADHI
Vrindavan, India

* OPENING REFLECTION *

*On one side, there is **growth**. People are coming. Students are engaging.
Communities are opening up.*

*On the other side, there are real limitations — manpower, funding, structure.
Decisions that need alignment.*

*Still, when you step back, you can see something deeper. **Srila Prabhupada's mission is moving**. Not perfectly, but sincerely.*

— Vibhu Caitanya das

* ACTIVE PROJECTS *

Outreach Across South Africa



JOHANNESBURG · UNIVERSITY OUTREACH

Wake Up South Africa (WuSA) House

& Wits University

WuSA continues to be one of our key outreach platforms, especially through university engagement and youth programs. The regular kirtan program brought in engaged participants, some for the first time, slowly building a meaningful connection.

20
KIRTAN

28
CHILL SAT.

42
BOOK CLUB

35
MEDITATION

15
YOGA

The Bhakti Book Club at Wits reached 42 students — one of our strongest channels. Bhakti Meditation continued three times a week, and 13 days of harinam were conducted alongside ongoing book distribution.

136 Total Attendees

13 Harinams

3× Weekly Meditation

△ CHALLENGES

Manpower constraints, funding limitations, and a governance concern around the kitchen facility construction at WuSA House require structured resolution for continued unity.



A student engages at the WuSA outreach table — Wits University campus



UNIVERSITY OF JOHANNESBURG

Bhakti Yoga Society (BYS)

UJ Campus

BYS remains one of the most dynamic spaces in our network. Students are not just sitting — they are engaging, asking, reflecting. The energy here is remarkable and the program continues to grow.

150–450

STUDENTS

R15K

MONTHLY BUDGET

The monthly budget of around R15,000 goes directly into practical engagement — prasadam distribution, food hampers, bhoga for cooking demos, transport, printing, and data. These small things create an environment where students feel genuinely cared for.



Students gather after an engaging session at Richfield campus, Johannesburg

Prasadam Distribution

Food Hampers

Cooking Demos



Bhakti Yoga Society devotees and students — outdoor program day at Wits

✦ RECOGNITION

His Holiness Kadamba Kanana Swami noted this is one of the *best university programs* he had attended. The focus now is consistency and deeper connection.

KLERKSDORP, NORTH WEST

Klerksdorp Community Project

Klerksdorp continues to be one of the most heartfelt projects. The setting is simple — not polished, not formal — but the reception is genuine. People are open. They receive Krishna consciousness in a simple, beautiful way.

2x

PER WEEK

250–350

PLATES / SESSION

~1000

WEEKLY REACH

The system is strong — the property is clean, welcoming, and organised. Volunteers are engaged and committed. There is care in how everything is done, from serving prasadam to cleaning afterwards.

~1000 People / Week

Potential: 500 plates/session

GROWTH OPPORTUNITY

Potential to grow to 500 plates per session with increased funding and support. Currently often partially funded, yet delivering meaningful impact.

HAMMANSKRAAL, PRETORIA REGION

Hammanskraal Outreach

Hammanskraal is still developing, but there are important signs of progress. One of the biggest shifts has been getting the vehicle repaired and back on the road — practically, this changes everything. Outreach becomes possible again.

2x

MONTHLY HARINAMS



VEHICLE RESTORED



BOOK DIST.

Monthly programs include **book distribution** supported by devotees from Pretoria, **Sunday gatherings**, community engagement, and twice-monthly harinams with book distribution at Marabastad.

Marabastad Harinam

College Outreach



Evening kirtan gathering — Hammanskraal community program

△ **NEEDS STRENGTHENING**

This project needs support — not just financially but in manpower and structure. The foundation is there, but it needs to be built upon with care and consistency.

* OUTREACH EXPANSION *

BOOK BHAKTI



A simple but powerful concept — one book, one question, one small step.

THE CONCEPT

A curated table of spiritual books placed in public spaces — malls, schools, and community events. A space where people can pause, browse, and connect with something deeper, often in a moment they did not expect.

There is no pressure. No expectation. Just an honest offering.

WHY IT MATTERS

- Reaches people who may **never come to a temple** or attend a program, but who are still searching in their own way.
- Aligns with growing public interest in **mindfulness, inner clarity, and purposeful living**.
- Presents Srila Prabhupada's books in a way that feels **natural and relevant**, while preserving their depth and potency.
- The model is **simple and manageable** — clean setup, respectful presentation, suitable for high-traffic public spaces.



Śrīmad Bhāgavatam set being gifted during book distribution outreach

"In many ways, this reflects how transformation often begins — not through

something big, but through one book, one question, one small step."

OUR VISION

We see this as a gentle extension of our current outreach.

Not a replacement. Not a shift.

BUT ANOTHER DOORWAY.

One that allows the mercy of Srila Prabhupada's books to reach people in a quiet and personal way.



SOWETO — A SACRED GATHERING

**In Remembrance of His Holiness
Kadamba Kanana Swami**



"It was not a formal event. It felt like family."

A gathering was held in honour of His Holiness Kadamba Kanana Swami on the occasion of his disappearance. From His Holiness Gauranga Swami to Mahaprabhu Prabhu, along with leaders, well-wishers, and disciples — everyone came together to remember.

Mahaprabhu Prabhu spoke simply but with weight. He said Maharaj had been merciful to him, even when he felt himself unqualified — and he would remember Maharaj forever. Then he smiled, and remembered something else. *"Maharaj was very funny."*

Every year during Ratha Yatra, Maharaj would arrive quietly through the side, take his time — even applying tilak while everyone was waiting — and then joke, asking why everyone was waiting for him. This would happen again and again, year after year. That was Maharaj. **Deep, but also warm. Personal.**

"Just as Lord Caitanya is present in the homes of His devotees, Maharaj is present in Vrindavan where he served, and here forever in Soweto where the mission continues."

 PROGRAM VIDEOS

[View Memories from the Gathering →](#)

Soweto · Disappearance Day Program · 2026

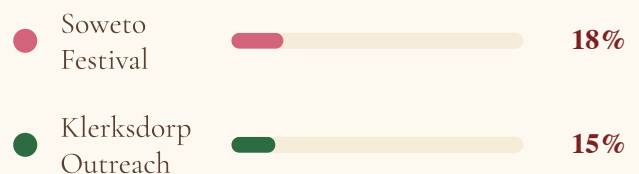
* FINANCIAL OVERVIEW *

March 2026 — Expenditure Summary

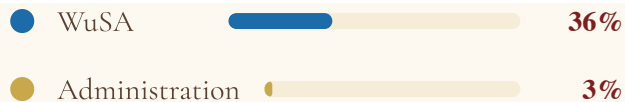
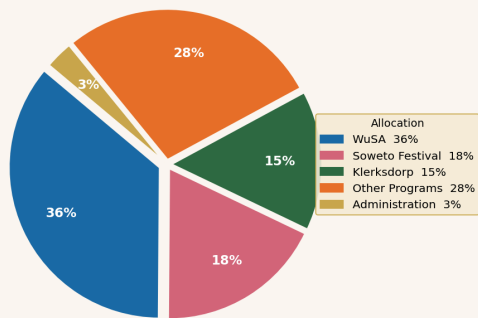


EXPENSE DISTRIBUTION

BUDGET ALLOCATION



March 2026 – Expenditure Distribution



INCOME SOURCES

Income was primarily supported through donor transfers, with additional contributions from book distribution of Maharaj's new book.

The majority of expenses were directed toward frontline preaching initiatives. Administrative costs remained minimal at approximately 3%.

* CLOSING REFLECTION *

WE CONTINUE

When you look at everything together, it is not perfect. There are gaps. There are pressures. There are things that need to be corrected. But there is also something undeniable.

People are coming.

Service is happening.

Krishna consciousness is being shared.

*And somehow, even with limited means, the work continues. We remain deeply grateful to all devotees, donors, and well-wishers. Your support is not just maintaining projects — it is **touching***

***lives**, often in ways we cannot fully see.*



Submitted with humility and gratitude,

Vibhu Caitanya das

February & March 2026

