



Outreach Report

Inspired by His Holiness Kadamba Kanana Swami
Dedicated to His Divine Grace A. C. Bhaktivedanta Swami Prabhupada,
Founder-Acharya of the International Society for Krishna Consciousness



HH KADAMBA KANANA SWAMI

1000+
PRASADAM PLATES

4
SUNDAY PROGRAMS

4
HARINAMS

67
BOOKS SHARED

200+
STUDENTS REACHED

174
WUSA ATTENDEES

APRIL 2026 · OPENING REFLECTION

April was not a big month. And that is okay.

The devotees showed up. They cooked, they went out, they spoke to people, they distributed books. Not because everything was going smoothly, but because the work needed to happen and they made it happen.

In Hammanskraal, the same community is coming back every Sunday. In Klerksdorp, a real partnership started with Food for Life South Africa, which opens up a lot. At WUSA, students were taken to meet His Holiness BB Govinda Swami for kirtan, and the space stayed open and people kept coming through.

There are gaps. We still need more manpower and more funding in certain areas. But Srila Prabhupada's mission is moving, and every month that it moves is something to be grateful for.

That is what keeps this going.

— Vibhu Caitanya das

On the Ground



ISKCON Hammanskraal



Sunday program and prasadam distribution – Hammanskraal community

Four Sunday programs were held this month and four harinams, each carrying books and the Holy Name into the community. Over 250 plates of prasadam were served per harinama. People receive a meal, but they also receive something they weren't necessarily looking for.

Jayadeva Prabhu continues to go out regularly with books. No fanfare, just consistent effort. The Marabastad visits are becoming something real.

4
SUNDAY
PROGRAMS

4
HARINAMS

250+
PLATES PER
HARINAMA

This project will need additional funding to sustain and grow the Sunday programs. If this moves you, please reach out.



ISKCON Klerksdorp



Volunteers at work in the Klerksdorp kitchen

This month the partnership with Food for Life South Africa officially began. Klerksdorp is now an official affiliate organisation – which opens up a proper account for sponsorships, more facility to raise funds, and a stronger foundation to grow the prasadam distribution program.

The team returned from the Durban Ratha Yatra spiritually refreshed and then extended outreach to Bloemfontein and into Lesotho. That kind of reach is not convenient. It is intentional.

FFL SA
OFFICIAL
AFFILIATE

Bloem
EXTENDED REACH

Lesotho
EXTENDED REACH

URBAN PROGRAMS

City Outreach



WUSA — Wake Up South Africa



Students from WUSA meet His Holiness BB Govinda Swami for kirtan — ISKCON Sandton

April was a strong month for WUSA. Across book clubs, japa sessions, yoga, cooking lessons and temple trips, over 370 individual attendances were recorded. The Vaishnavi Sanga met four times with 48 participants — women gathering, building association, going deeper.

The highlight was taking students to meet His Holiness BB Govinda Swami at ISKCON Sandton for kirtan. For many it was their first time in that kind of association. You could see it had an effect.

Students are not just attending anymore. They are asking to volunteer. They are wearing devotee attire. They are studying the Bhagavad-gita seriously. That kind of shift takes time — and it is happening.

62 BOOK CLUB	76 TEMPLE TRIPS	48 VAISHNAVI SANGA	6 GITAS SHARED
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26% of April budget

Maintaining access, community and continuity



BYS — Bhakti Yoga Society (UJ)



Students at BYS — Richfield campus, Johannesburg

April required some honesty. Maintaining four campuses has stretched what we have. So we are focusing on building depth at the main campus first. A program was also held at North West University — a new connection opening quietly.

Looking ahead to June — a day retreat at ISKCON Sandton is in planning. Over 200 students and 35 alumni from across the country are expected. When students see they are part of something this wide, something shifts in them.

200+ students · 35 alumni

June Day Retreat — ISKCON Sandton · In planning

Musgrave Market Outreach

"People are willing to engage. The challenge is helping them move from interest to commitment."

67

BOOKS

1

DISTRIBUTED

R50

COLLECTIONS

LEARNINGS & NEXT STEPS

- **Add complementary items at the table** — free books drew people in, but more variety keeps them there
- **Shift to the first weekend of the month** for better foot traffic
- This is not about one day — it is about **how well we return**

FINANCIAL OVERVIEW

April 2026

OPENING BALANCE

R16,379

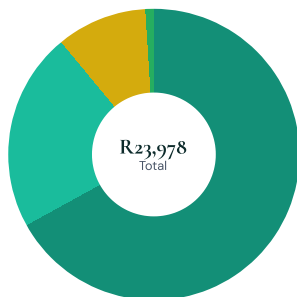
TOTAL INCOME

R23,978

TOTAL EXPENSES

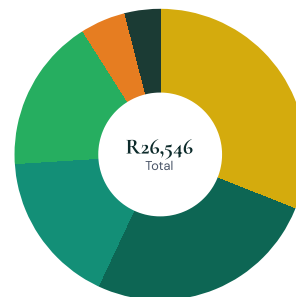
R26,546

INCOME SOURCES



- Vyasa Puja Donations — 67%
- Individual Donations — 22%
- Book Sales (Yoco) — 10%
- Other Contributions — 1%

EXPENSE ALLOCATION



- Vyasa Puja / Festival — 31%
- WUSA — 26%
- BYS University Outreach — 17%
- Hammanskraal Outreach — 17%
- Book Bhakti — 5%
- Transport & Vehicle / Bank — 4%

FINANCIAL REFLECTION

Behind every number is a person.



A student being fed — prasadam reaching those who may have no other meal that day



A book placed in someone's hands — Srila Prabhupada's mercy still moving, still reaching



A devotee continuing their service — held up by your contribution, even if they never meet you



The Holy Name going out into the street — harinam in Marabastad and beyond

Administrative costs remain under 1%. Funds are not sitting idle — they are moving directly into service, into people, into the mission.



We Continue

People are coming.

Service is happening.

Krishna consciousness is being shared.

We are grateful to everyone who continues to support this work. Your contribution is not abstract — it reaches people directly. And if we continue like this, what we are building now will carry forward far beyond what any of us can see.

Vibhu Caitanya das

April 2026 · The Peacock Tree NPC