



*For Immediate release*

## **Transformative African Preaching in South Africa**

By Gokula Devi Dasi

**2 December 2024** – South Africa is experiencing a spiritual renaissance as African devotees embrace Krishna-consciousness, adapting it to their unique cultural context. This revival is deeply inspired by the vision of His Holiness Kadamba Kanana Swami, who left an enduring legacy of compassion and unwavering dedication to Krishna-conscious preaching in Africa.

The Kadamba Foundation, established under Kadamba Kanana Swami’s guidance, continues to champion his mission to nurture and grow Krishna Conscious communities in South Africa. “With the heartfelt blessings and guidance of Srila Kadamba Kanana, we African devotees have discovered unique ways to share Krishna Conscious culture, tailored to our African experience,” said Her Grace Manukanya Devi Dasi, temple president of Wake up South Africa (WuSA) preaching center in Melville, Johannesburg.

The WuSA center, affectionately called WUSA House, was envisioned by Kadamba Kanana Swami to address the challenges faced by African devotees. It serves as a sanctuary fostering pride, spiritual connection, and empowerment within African communities.

Over the past three years, Wake Up South Africa has spearheaded impactful programs, including *The Heart to Heart Vaishnavi Circle* (HTHVC). This digital platform offered women a space to connect, share, and uplift one another both spiritually and personally.

Bhaktin Nomusa, a young devotee currently serving at WuSA, began her journey through the WITS University Bhakti Yoga Society outreach program and has since been attached to the HTHVC, receiving specialized training in community building and continuity. Her personal growth within the program was profound. “Being part of HTHVC has transformed me,” she shared. “I’ve learned so much about myself and spirituality. I’m grateful for the opportunity to have participated in that program.”

This transformative spirit continues to be powerfully demonstrated, as seen earlier this year through two remarkable events.

On March 12, Her Grace Devaki Mataji visited the Bhakti Yoga Lounge at Wits University. Her presentation, drawing from her books on the practical application of Krishna-conscious living, was both enlightening and deeply inspiring. The lively debate and uplifting kirtan session that followed left attendees energized, setting the stage for a semester filled with spiritual programs.



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Shortly thereafter, His Holiness Jayadvaita Swami visited WuSA House for a session on *Kirtan Standards*. His insightful teachings, based on his latest book, reignited the spiritual zeal of the attendees. The interactive Q&A session offered an opportunity to explore the principles and practices of kirtan in greater depth, making it an evening of profound learning and inspiration.

These initiatives highlight how African devotees are not merely practicing Krishna-consciousness but are reshaping it to resonate deeply within their communities. With Kadamba Kanana Swami's enduring legacy carried through the vibrant efforts of centers like the WuSA House project, the transformative power of African preaching continues to inspire, empower, and uplift.

"This movement is a testament to the resilience and creativity of African devotees, who are carrying forward the vision of their spiritual leaders while addressing the unique needs of their communities with unparalleled devotion and enthusiasm," concluded His Grace Sanatana Das, Chairman of the Kadamba Foundation.

To support these inspiring preaching efforts, consider donating at [Kadamba Foundation Donations](#) or contact them directly at [info@kadambafoundation.com](mailto:info@kadambafoundation.com). Your contributions will help sustain and expand the incredible work of spreading Krishna-consciousness across South Africa and beyond.

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